

“Expansive artistry framed by relatable storytelling and warm sonics” (Earmilk) Vincent Mason has honed his craft for songwriting since grabbing a guitar just a few short years ago. Growing up right outside of Atlanta in Roswell, Georgia, he realized very early on how much he loved lyrics and quickly became fascinated with the art of writing a good song. Fusing his influences like Parker McCollum and John Mayer, his southern country side blends perfectly with the singer-songwriter’s pop sensibilities – creating a fresh new sound that’s becoming incredibly popular in the genre. Amassing over 120 million streams across platforms, the 24-year-old taps into his life experiences to curate a narrative true to country storytelling. His smash hit from his latest EP *Can’t Just Be Me*, “Hell is a Dance Floor” has been a huge breakout moment, garnering millions of streams. The song has received support from major editorial playlists, including Spotify’s Hot Country and Apple Music’s Country Risers, among many others. This summer, John Mayer included his latest release, “Heart Like This” on his Sirius XM show – speaking positively about hearing the track. He toured alongside Parker McCollum, Ashley Cooke, and Niko Moon and has been direct support for Gavin Adcock’s entire summer and fall tours. This summer he was on the bill for several dates with Luke Bryan as well as a slot opening for Miranda Lambert. With more music on the way, this passionate writer and artist sets out to stay true to his influences and his story to deliver a powerful message through his music to his growing audience.