



FOR IMMEDIATE RELEASE

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MCA AND FREDDY WEXLER SIGN BREAKOUT COUNTRY ARTIST MADDEN METCALF

Rising Star from Florida's Gulf Coast Releases New Single "LIKE MY HOMETOWN"



Photo Credit: Chris Hollo | L-R: Rob Femia (COO / EVP Business & Legal Affairs, MCA), Freddy Wexler (Founder & CEO, Wexler Records), Madden Metcalf, Mike Harris (President & CEO, MCA), Katie McCartney (EVP / General Manager, MCA)

NASHVILLE, Tenn. – MCA and GRAMMY-nominated songwriter/producer Freddy Wexler have officially signed **Madden Metcalf**, one of country music's most exciting new voices. The signing coincides with the release of Metcalf's new single, "**Like My Hometown**," out now - listen [HERE](#).

The move follows a period of focused development led by Wexler, whose cross-genre work has helped shape Madden's artistic direction and sharpen his identity as a songwriter and performer. Together, they've built a clear creative vision centered on authenticity, storytelling and long-term growth - one that now finds its home at MCA.

“Madden has all the things you can’t teach—great instincts, authenticity, charisma, star power,” Wexler shares. “He’s also someone with an infectious sense of gratitude. It makes you want to move a mountain for him. I’m incredibly excited to work with MCA as we help Madden build something real and lasting.”

At just 20 years old, Madden brings a distinctive perspective shaped by his upbringing in Panacea, Florida - a fishing town with fewer than a thousand residents, where his family has lived for four generations. Raised between early mornings on the crab boat and late nights working at a local restaurant, his songs reflect a lived-in sense of place, family, and small-town grit that feels both timeless and current.

“I still can’t wrap my head around the fact that a small-town kid from a place with about a thousand people gets an opportunity like this,” Metcalf says. “I’m just incredibly thankful to God, to my family, and to my team.”

“Like My Hometown” serves as a defining statement for Madden’s next phase - a love song that uses the language of home to describe knowing someone completely. The release offers an early glimpse into his upcoming EP, ***Saltwater Southern***, due spring 2026, which blends modern country hooks with deeply personal storytelling drawn from his Gulf Coast upbringing.

*“Madden has a clear voice and uncommon level of conviction for someone so early in his career,” says **Mike Harris, President & CEO of MCA.** “His music reflects real life, real place, and real identity — and that’s the foundation of what makes an artist stand out. We’re proud to be his label home and help amplify what he’s building.”*

The new single follows Madden’s debut release “**IDWK**,” which arrived on his 20th birthday last fall and introduced listeners to his emotionally grounded songwriting style. Together, the songs establish a foundation for a career focused on substance, identity and longevity.

With new music rolling out throughout 2026, Madden Metcalf’s signing to MCA signals the arrival of a compelling new voice - one shaped by where he comes from and guided by a clear creative vision for what comes next.

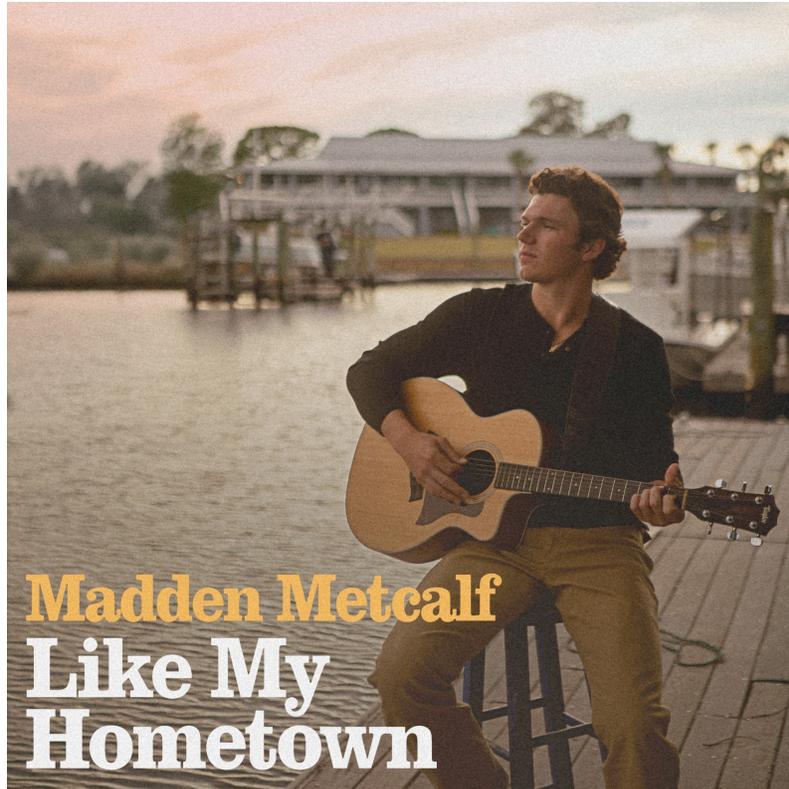


Photo credit: Aaron Eisenberg

To keep up with Madden, head to his website www.maddenmetcalf.com or follow along on his social media.

[Facebook](#) | [Instagram](#) | [TikTok](#) | [X](#) | [YouTube](#)

High Resolution artwork [here](#).

About Madden Metcalf:

Twenty-year-old country artist **Madden Metcalf** hails from Panacea, Florida—a fishing town of fewer than a thousand people where his family has lived for generations. Raised between mornings on the crab boat and nights working at a local restaurant, he built his music on small-town grit, Gulf Coast roots, and the soundtrack of his dad’s pole barn—where Johnny Cash, Jimmy Buffett, and Kenny Chesney were always playing.

His upcoming EP, ***Saltwater Southern*** (spring 2026), blends modern country hooks with timeless storytelling, offering songs that are as much Florida as they are Nashville. Shaped by family, faith, and the influence of his late uncle Darren, Madden sees music as a way to connect—turning his personal stories into something listeners everywhere can feel. With saltwater in his veins and southern pride in his soul, Madden Metcalf is quickly emerging as one of country’s most exciting new voices.

About Freddy Wexler:

Freddy Wexler is an award-winning creator across music, film, television, theater, and animation. A GRAMMY and Golden Globe-nominated songwriter and producer, Wexler has

contributed to 11 Billboard #1s for artists including Justin Bieber, Ariana Grande, BLACKPINK, Laufey, Post Malone, Selena Gomez, Diana Ross, P!nk, Celine Dion, and Billy Joel. Recent highlights include bringing Billy Joel back to the studio for his first new music in decades; co-writing and producing the Golden Globe–nominated end-title song for Better Man, the Robbie Williams biopic; launching Nickelodeon’s Kid Cowboy; coproducing The Last Five Years on Broadway; serving as the record label for Netflix’s *Emily in Paris*; and executive producing Sebastian Maniscalco’s Hulu comedy special It Ain’t Right, which debuted at #1 on the platform.

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